Hudson's Bay Company.

INCORPORATED 2TH MAY 1670

Shop Friday at the Bay 9 a.m. to 9 p.m.

dial EV 5-1311

SAVE at the BAY'S Annual Pre-Easter

7 p.m. SPECIALS

PERSONAL SHOPPING ONLY, PLEASE
NO PHONE, MAIL OR
C.O.D. ORDERS

Kitchen Terry Tea Towels
Jiffy-dry, lint-free tea towels with colorfast stripes and fringed ends. 20"x30". Special, each **39¢**
HUDSON'S BAY COMPANY, staples, 3rd

36" Drip-Dry Quality Prints
An excellent opportunity to save on better quality cotton prints. No-iron drip-drys in 3 to 5-yard lengths. Colorfast and Sanforized. Reg. 79c to 98c. Special, yard **33¢**
HUDSON'S BAY COMPANY, piece goods, fashion floor, 2nd

Girls' Wool or Orlon Sweaters
Good assortment of short and long-sleeve pullovers in attractive colors. Sizes 8 to 14. Reg. 1.99. 3.99. Special, each **1.69**
HUDSON'S BAY COMPANY, children's wear, 3rd

Robertson Screw Driver Set
3 Separate screw drivers in a polyethylene bag. 1 screw driver for screws No. 5-6-7. 1 screw driver for screws No. 8-9-10. 1 screw driver for screws No. 12-14. Reg. 1.39. Special **99¢**
HUDSON'S BAY COMPANY, hardware, lower main floor

Women's Rayon Knit Briefs
A smooth and comfortable fit, with elastic waist and leg bands. Sizes small, medium, large. Attractive pastel shades and white. Special, 3 pair **$1**
HUDSON'S BAY COMPANY, lingerie, fashion floor, 2nd

Boys' Cotton Longs and Windbreakers
Washable and hard-wearing denim or poplin jackets with two pockets and zipper or snap closing. Pants are cuffed and well cut, with pleats and zipper closing. Sizes 6 to 14 collectively. Grey, light blue, red and blue. Regular 3.95. Special, each **1.99**
HUDSON'S BAY COMPANY, boys' wear, main

Wooden Book Matches
Imported from Italy . . . matches with a safety top opening. 50 books to a box . . . Limit, one per customer . . . Regular $1. Special, box **50¢**
HUDSON'S BAY COMPANY, tobaccos, main

Crystal Salt and Pepper Shakers
Attractive, imported crystal salt and pepper sets with metal tops. Regular 69c. Special, pair **39¢**
HUDSON'S BAY COMPANY, chinaware, 3rd

Drapery Remnants
Ideal for cushions, short drapes and slip-covers. Some pieces suitable for skirts. Assorted fiberglas, rayons and cottons in modern and traditional floral patterns. 45" to 48" widths. Reg. 1.95 to 3.50 yard. Special, yard **99¢**
HUDSON'S BAY COMPANY, draperies, 4th

Assorted Upholstery Remnants
Small pieces (2 and 3-yard lengths) in hard-wearing nylons, rich, matellasses, or beautiful brocatelles. 54" widths. Assorted colors and patterns. Reg. 3.95. to 10.95 yard. Special, yard **2.49**

Spool Holders
Keep your thread snag-free and handy with a spool holder that also contains 10 60-yd. spools, scissors, measuring tape, thimble and needles. Special, kit **88¢**

Tie Racks
Racks hold 30 ties, can be fastened to wall or door. Metal finish, screws included. Special, each **88¢**

Wall-Type Lamps
Suitable for bedroom or living room, complete with shade. Limited quantity, so shop early. Special **1.88**
HUDSON'S BAY COMPANY, notions, main

Suit SALE

Two-Piece Suit Tailored to Your Individual Measure

$52

$6 down, $9 monthly

Extra Pants, 15.95
Odd Slacks, 16.95 Vests, 4.95

● FABRICS
Over 100 new and attractive fabrics to choose from in imported worsteds, twists and worsted flannels, plus Terylene and wool fabrics.

● STYLES
Select the style of your choice from single and double-breasted models.

● Colors and Patterns
Solid tones in charcoal, greys, browns and blues. Vertical stripes, shadow stripes, cluster and Ivy League stripes, herringbones, glen checks, and many other fancy, neat patterns in a complete range of greys, blues and browns.

● Size no problem
We measure you to your exact measurements and guarantee a perfect fit. There is no charge for over-size. No charge for alterations.

HUDSON'S BAY COMPANY, men's clothing, main

Men!
Sale starts Friday, February 6th, and runs for One Week to Feb. 14th . . .

MEN! This is a terrific opportunity for you to own a smart new suit—just in time for Easter . . . Whether you want a business suit, dress, or all-purpose suit, we have a pattern and color to suit your taste and requirements. Tailored to your exact measurements to assure a perfect fit.

SAVE on these Notions Values

1. Household Shears —Fully chromed, hollow ground 7½-inch shears completely guaranteed. Sheffield steel. Special, pair **88¢**
2. Dritz Skirt Marker —Features a built-in pin cushion, easy-to-use markers are accurate! Special, each **88¢**
3. Spools of Thread —No. 40 or No. 50, black or white first quality cotton with 1,000 yards per spool. Special 2 spools **88¢**
4. Plastic Hangers—Strong, light, with swivel hook, and notches for hanging lingerie or skirts. Special 4 for **88¢**
5. Skirt Racks—Hold 6 skirts in space of one . . . Plastic racks feature sure-grip clips. Special, each **88¢**
6. Knitting Bags — Nylonized lizard skin bags feature durable zipper closing to keep knitting or sewing safe. Special, each **88¢**
7. Jumbo Garment Bags — Two-hook frame bags come in clear plastic, are finished with a 36" zipper, will hold up to 16 garments. Special, each **88¢**
8. Blouse Racks — Hold 6 blouses or shirts in space of 1, feature non-rust, non-sag arms. Special, each **88¢**
9. Shoe Brackets — Fasten to wall or door, and these brackets will hold three pairs of shoes. Keep shoes neat, tidy and off the floor. Special, each **88¢**
10. Pants Creasers—For women's slacks, men's trousers. Adjustable, self-locking and non-rusting creasers are a handy item to have in your clothes closet. Special, each **88¢**
11. Leather Wallets —All solid leather billfolds with partitions for bills, snaps, licence, etc. Excellent value. Special, each **88¢**
12. Sanitary Panties Comfortable, dainty, these neat panties come in small, medium, large and extra large, are styled by Kleinerts. Special, pair **88¢**
13. Iron Board Pads —To fit all standard size boards—choice of "Tufflex", foam or cotton covers. Special, each **88¢**
14. Iron Board Covers — Standard 54" size features lace or elastic edged Silicone scorch-resistant cover. Special, each **88¢**
15. Heavy Dish Cloths—Large 16"x16" size in checkered pattern that helps to make dish-washing and cleaning chores easier. Special, each 5 for **88¢**
16. Foam Plastic Chips—Excellent for cushions, these chips are multi-colored and dust free. Special 2 bags for **88¢**
17. Plastic Shopping Baskets—Polyethylene baskets are unbreakable, attractive and a good size! White, yellow and red. Special, each **88¢**
18. Deerskin Chamois—All chamois are uniform size, are excellent for washing cars, windows. Special, each **88¢**
19. Toss Cushions—Assorted colors in first quality corduroy cushions trimmed with non-tarnish Lurex thread. Approx. 12"x12". Special, each **88¢**
20. Clothes Brushes —Selection of imported brushes include nylon, bristle or fibre tufts with or without handles. Special, each **88¢**

TURN THE PAGE FOR MORE BIG SAVINGS

Friday on the BAY'S main floor

88¢ DAY

In Notions, Cosmetics, Wools, Household Needs, Candies

- Phone, Mail and C.O.D. Orders Will Be Accepted on 3 or More Items Only!
- Order by Number!

21. Oak Picture Frames — Two sizes in good looking frames that feature a soft, natural finish. 4"x6". Special 2 for **88¢** 8"x10". Special, each **88¢**
22. Bathroom Mirrors—8"x10" mirrors feature white enamel frames, are ideal for children's rooms, bathrooms. Special, each **88¢**
23. Oven Mitts — Milium faced mitts keep your hands cool when you're handling hot dishes — won't scorch either. Quilted. Special, pair **88¢**
24. Pure Angora Wool — 3-ply French angora comes in white, blue, pink, green, Kelly green, royal blue, red, yellow, black. ¼-oz. balls. Special 2 for **88¢**
25. All Purpose Wool 3 or 4-ply. 15 colors to choose from. Wool is 10% nylon reinforced. Special 6 balls **1.88**
26. Shoe Racks — Lo-boy style features welded loops, holds 8 pairs ladies' shoes. Special, each **1.88**
27. Stamped Table Cover — Pure Irish linen tablecloth with broad lace edge. 40x40. Special, each **1.88**
28. Shoe Bags — Heavy cotton, durably sewn—Will hold 6 pairs of shoes. Special, each **88¢**
29. "Scottie" Writing Pads — 30 pages per pad. First quality white, letter-size paper that takes pen or ball-point easily. Special 5 pads **88¢**
30. Lined Scribblers —Contain 48 pages, feature covers in assorted colors for easy identification. Special 10 for **88¢**
31. Eversharp Pen— This smooth-writing ball point pen comes in assorted colors. Refills always available at the HBC. Special, each **88¢**
32. Dinner Napkins —Imported napkins feature assorted patterns, scalloped edges. 13"x13" size. Package contains 28 napkins. Cello wrapped. Special 5 for **88¢**
33. Hasti-Notes — Cellophane wrapped notes come in slim-jim length with matching envelopes, feature fresh, different designs. Special 4 for **88¢**
34. List Finders — Metal telephone list finders are indexed for quick locating of numbers. Limited quantity. Special, each **88¢**
35. Blue Lined Envelopes — Business size envelopes of first quality bond. 20 per package. Special 10 packages **88¢**

Household Needs, Cosmetics and Candy

36. Sanitary Napkins — Modess and Kotex in your choice of regular, super or junior sizes. 12 per box. 2 boxes **88¢**
37. Flatter Fill Compacts — Compressed face powder with a cream base in 5 different shades. Special, case **88¢**
38. HBC Facial Tissues—Soft and white. 1,000 sheets to a box. Special, box **88¢**
39. Absorbent Cotton — 1-lb. rolls of soft, sterilized absorbent cotton. Special, roll **88¢**
40. Liquid Petrolatum — A safe and gentle laxative for the whole family. 40-oz. bottle. Special, bottle **88¢**
41. Malt and Cod Liver Oil—An excellent source of Vitamins A and D. 2-lb. jar. Special, jar **88¢**
42. Saccharin Tablets—Bottle of 1,000 — ½-grain strength. Non-fattening. Special, bottle **88¢**
43. Don Juan Razor Blades—Double edged, made from quality steel. Box of 100. Special, box **88¢**
44. Ascorbic Acid — A fine source of Vitamin C. Helps to clear up colds and infection. 100 mg. strength. Bottle of 100. Special, bottle **88¢**
45. "Lip Glo" Lipstick — Choose from 5 attractive shades in gold metal cases. Special 2 for **88¢**
46. Silvikrin Shampoo — Gives a rich lather and leaves hair clean and shining. Special 2 for **88¢**
47. Spray Deodorant —Odo-ro-no deodorant stops odor instantly and gives 24-hour protection. Special, each **88¢**
48. Milk of Magnesia Tablets—Excellent for the relief of indigestion. Bottle of 100. Special 2 for **88¢**
49. Wheat Germ Oil Capsules — An excellent source of Vitamin E. Bottle of 100. Special, each **88¢**
50. Halibut Liver Oil Capsules—Rich in Vitamins A and D. Builds up resistance to colds and flu. Box of 100. Special, box **88¢**

88c Day Candy Specials

55. Chicken Bones—Made with peanut butter rolled in toasted coconut. 14-oz. bag. Special 2 for **88¢**
56. Toasted Marshmallows—Fresh marshmallow rolled in toasted coconut. 1-lb. bag. Special 2 for **88¢**
57. Peanut Butter Crisp—Crunchy and tasty. 1-lb. bag. Special 2 for **88¢**
58. Fruit Drops—Assorted fruit flavors. Special 2 lbs. **88¢**
59. Peanut Brittle—Everybody's favorite Special 2 lbs. **88¢**
60. After-Dinner Mints—An ideal after-dinner sweet. Special 2 lbs. **88¢**
61. Mint Humbugs—A tasty hard candy. Special 2 lbs. **88¢**
62. Fillerys Toffee—Tasty toffees imported from England. Assorted flavors individually wrapped. 2 lbs. **88¢**
63. Mixed Nuts—A mixture of cashews, brazils, hazelnuts, almonds and peanuts. 14-oz. box **88¢**
64. Duncan Edinburgh Chocolate Assortment — Assortment of chocolate dipped creams, caramels, etc. 1-lb. box. Reg. 1.35. Special **88¢**

Your Choice 2 Bags **88c**

HUDSON'S BAY COMPANY, candies, main

★ Shop in Person
★ Shop by Mail
★ Shop by Phone